

Dragon® Medical 10 and Dragon® Medical Enterprise 10

Customer Value Proposition

Dragon Medical 10 and Dragon Medical Enterprise 10 are advanced speech recognition solutions which are used by clinicians to dictate patient records either within EMR packages or in Microsoft® Word.

Dragon Medical improves the efficiency, effectiveness and profitability of the practice of medicine through its ability to accelerate clinician productivity documenting care within an EMR.

Dragon Medical's medical specialty and regional accent tools, seamless integration with EMR packages, and other features help physicians deliver the highest quality of care and improve patient and physician satisfaction alike.

Dragon Medical extends the value and improves the return on your EMR investment...

Because...

it is used by clinicians to navigate industrial-strength EMR packages quickly to review lab tests or past medical history while documenting care anywhere in the record. Dragon Medical supports dictation directly into an EMR system.

While less than 20% of all physicians are using EMRs today¹, adoption is accelerating. By 2014, all physicians are expected to be using EMRs to document care. Despite this aggressive mandate, physicians continue to resist adopting EMRs because they slow physicians down, and prevent them from documenting care in their own words.

Dragon Medical solves this challenge. Healthcare organizations that rely on Dragon Medical will provide more efficient, profitable, and effective care. Clinicians will dictate patient records faster, more accurately than ever. Dragon Medical frees clinicians up to spend more time with patients, increasing both patient and clinician satisfaction. And Dragon Medical products are the only members of the Dragon family to support HIPAA patient information confidentiality requirements.

Using Dragon Medical, practice economics are substantially improved. Patient notes dictated using Dragon Medical 10 are more complete. Detailed physician decision-making supports higher levels of reimbursement than simple notes created by "point and click" EMR templates. Denial rates are reduced as coding is improved. Transcription is eliminated by Dragon Medical adoption.

Dragon Medical's return on investment is substantial – eliminating transcription, accelerating EMR adoption, increasing reimbursement, and lowering denials. Finally, practice volume is increased, as physicians can see more patients. Best of all, clinicians can get home on time for dinner, with paperwork completed before they leave the office.



¹ Source: National Ambulatory Medical Care Survey, 2006.

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And unlike...

general-purpose speech recognition systems, which lack medical specialty vocabularies, causing high error rates and lower productivity, Dragon Medical supports nearly 80 medical specialties and subspecialties, from pediatrics and cardiology to emergency medicine. The words you need, the abbreviations and special terms you use, they're already there!

And unlike...

other PC-based speech recognition solutions, Dragon Medical supports all provider dictation styles, essential to achieving widespread clinical documentation system adoption. A "one size fits all" approach does not work with physicians; EMRs have static interfaces and only by offering physicians a broad number of speech-driven approaches will widespread utilization occur. A new feature available in Dragon Medical Enterprise, DragonConnect™, allows physicians to send dictated notes to transcriptionists to edit and return for review and signature, all in the same workflow.

Summary

Here's a summary of the value Dragon Medical provides EMR users:

Physicians Using an EMR...	Physicians Using Dragon Medical with An EMR...
Spend more time on documentation than via handwriting or transcribed dictation	Reduces clinician time spent documenting care
Complain their notes aren't in their own words	Allows doctors to dictate a personalized patient narrative unique to each patient—right in the EMR
Spend more time focused on the computer than the patient	Frees them up to focus on the patient
Find their already-long days are further lengthened as typing in an EMR is slower than talking	Dictate each note and complete it prior to seeing the next patient. Physicians using Dragon Medical leave on time with their notes signed.
Turn physicians into typists	Dictate by voice in their own words
Complain the notes are less detailed than dictating or typing	Find their notes are longer, more complete, and often justify higher reimbursement

About Us:

Dragon e-learning allows business enterprise to be on the cutting edge as it becomes necessary to be with latest advancements in technology in today's competitive world.

Dragon e-learning is a Dragon NaturallySpeaking Solutions Provider Partner certified to sell and support speech recognition products & services.

We offer you with best products, quality training and effective technical support for speech recognition solutions.

Our mission is to provide the highest level of service and support to our clients which enable them to achieve maximum return on their investment.

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